## Check-In
Mojito Lobby & Lounge

- **ALL DAY**

## Welcome Reception
Exclusive all-white beach party right on the oceanfront at the Beach Club.

- **6:00 PM**

## Welcome to World of Confidence
A message from DMK Founder Danné Montague-King.

- **9:00 AM**

## State of the Union & myDMK
Join DMK’s Drew Coleman and Randy Larsen as they delve into the latest developments at DMK, unveil the cutting-edge myDMK, and introduce a range of educational tools designed to elevate your clinic.

- **9:30 AM**

## AM Break

- **10:15 AM**

## Time to Get Creative
DMK’s dynamic Creative Director, David Philmlee, is set to unveil our exciting new marketing initiatives for the upcoming year.

- **10:30 AM**

## Lunch Break

- **11:00 AM**

## Masque Buster **EARLY ACCESS!**
DMK’s Dr. Jay Lokhande, and Sara Bleiweiss present an exclusive discussion on DMK’s groundbreaking new product, Masque Buster, followed by a captivating live demonstration.

- **1:00 PM**

## PM Break

- **2:00 PM**

## ChromeZyme **FIRST LOOK!**
DMK proudly presents its latest innovation, ChromeZyme, a groundbreaking treatment for combating pigmentation. Join Danné Montague-King, Dr. Jay Lokhande, and Sara Bleiweiss as they delve into the transformative power of ChromeZyme in our exclusive discussion.

- **2:15 PM**

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## The Profit Perspective
What impact do you make in your community and how can make an even bigger one? Steve Gomez will walk you through actions that will help you grow your business and your profits while building a legacy that is indelible and empowering.

- **9:00 AM**

## Lunch Break

- **11:00 AM**

## Coast to Coast Conversations
Join us for engaging discussions showcasing the top US DMK Clinics & Spas, hosted by DMK’s Drew Coleman and Chelsea Novosel.

- **1:00 PM**

## DMK Awards Cocktail Reception

- **6:00 PM**

## DMK Awards Dinner

- **7:00 PM**

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*Schedule is subject to change.*